



An Equal Opportunity Employer

Southwest Florida Water Management District

2379 Broad Street, Brooksville, Florida 34604-6899

(352) 796-7211 or 1-800-423-1476 (FL only)

WaterMatters.org

Bartow Office

170 Century Boulevard
Bartow, Florida 33830-7700
(863) 534-1448 or
1-800-492-7862 (FL only)

Sarasota Office

78 Sarasota Center Boulevard
Sarasota, Florida 34240-9770
(941) 377-3722 or
1-800-320-3503 (FL only)

Tampa Office

7601 U.S. 301 North (Fort King Highway)
Tampa, Florida 33637-6759
(813) 985-7481 or
1-800-836-0797 (FL only)

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Executive Director

October 16, 2020

Set 1

TO: All Potential Respondents
RFB 2016 Public Service Advertising Promoting Statewide Potable Reuse

FROM: Sherry Wooten, Procurement Specialist II

SUBJECT: Response to Questions

QUESTION: Would the District consider responses from agencies that have not billed \$3million per year, but have an extensive portfolio working with the Florida Department of Environmental Protection and various water management district level?

ANSWER: The Bidder must have purchased and billed a minimum of Three Million Dollars (\$3,000,000) in PSAs per year in the last five (5) years. Refer to Subsection 3.2.1 Minimum Qualifications.

QUESTION: Would significant water experience substitute having purchased and billed \$3 million annually for the last five years?

ANSWER: Currently, substitutions are not allowed for this solicitation. The Bidder must have purchased and billed a minimum of Three Million Dollars (\$3,000,000) in PSAs per year in the last five (5) years. Refer to Subsection 3.2.1 Minimum Qualifications.

QUESTION: Our agency has billed \$2.5 million in 2019 and anticipate billing \$3 million in 2020. Are we eligible to bid on this RFB?

ANSWER: The Bidder must have purchased and billed a minimum of Three Million Dollars (\$3,000,000) in PSAs per year in the last five (5) years. Refer to Subsection 3.2.1 Minimum Qualifications.