1. What is your gender?			
		Response Percent	Response Count
Male		27.8%	32
Female		72.2%	83
	answered question		115
	skipped question		1

2. What is your age category?			
		Response Percent	Response Count
0–10		0.9%	1
11–17		6.1%	7
18–25		13.9%	16
26–40		27.0%	31
41–64		47.0%	54
65 and up		5.2%	6
	answer	ed question	115
	skipp	ed question	1

3. I remember of the actions I pledged to do.			
		Response Percent	Response Count
None	0	0.9%	1
Some		31.5%	35
Most		51.4%	57
All		16.2%	18
	answere	ed question	111
	skippe	ed question	5

4. I was already committed to protecting my watershed before taking the pledge.			
		Response Percent	Response Count
Strongly disagree		6.3%	7
Somewhat disagree		0.9%	1
Neutral		9.0%	10
Somewhat agree		32.4%	36
Strongly agree		51.4%	57
	answered question		111
skipped question		5	

5. I believe signing the pledge had a substantial impact on the way I care for my watershed.			
		Response Percent	Response Count
Strongly disagree		1.8%	2
Somewhat disagree		8.1%	9
Neutral		28.8%	32
Somewhat agree		43.2%	48
Strongly agree		18.0%	20
	answere	ed question	111
	skippe	ed question	5

6. The "I took the Pledge" wristband served as a reminder to follow through on my pledge.			
		Response Percent	Response Count
Strongly disagree		6.3%	7
Somewhat disagree		5.4%	6
Neutral		21.4%	24
Somewhat agree		35.7%	40
Strongly agree		31.3%	35
	answere	ed question	112
	skippe	ed question	4

7. I would have followed through on my pledge without the wristband.			
		Response Percent	Response Count
Strongly disagree		2.7%	3
Somewhat disagree		5.4%	6
Neutral		8.0%	9
Somewhat agree		29.5%	33
Strongly agree		54.5%	61
	answered question		112
	skippe	ed question	4

8. I believe the Watershed Pledge is an effective way to encourage people to take better care of their water resources.			
		Response Percent	Response Count
Strongly disagree	0	0.9%	1
Somewhat disagree		1.8%	2
Neutral		9.8%	11
Somewhat agree		30.4%	34
Strongly agree		57.1%	64
	answered question		112
	skippe	ed question	4

9. I practiced the following items prior to taking the watershed pledge. Check all that apply.			
		Response Percent	Response Count
Use water-efficient faucets.		66.7%	74
Use water-efficient showerheads.		74.8%	83
Use water-efficient toilets.		63.1%	70
Turn off the faucet while brushing teeth.		85.6%	95
Use Florida-friendly landscaping.		55.9%	62
Install water-efficient sprinklers.		25.2%	28
Install a rain sensor to override the sprinkler system when it rains.		15.3%	17
Fix leaks.		75.7%	84
Never dump toxic materials down drains or on the ground.		88.3%	98
Check the car for fluid leaks and maintain the car with regular tune- ups.		80.2%	89
Keep storm drains and ditches clean by clearing debris.		61.3%	68
Pick up pet waste when near a water body and dispose of it in the trash or toilet.		47.7%	53
Watch for signs of septic tank failure.		39.6%	44
Have a septic system instpected every 2 to 3 years and pumped as needed.		30.6%	34
Encourage others to take the watershed pledge.		50.5%	56
Take part in an event that benefits the environment.		44.1%	49
Volunteer for a local environmental club.		24.3%	27

17	15.3%		Other (please specify)
111	ed question	answere	
5	ed question	skippe	

10. When I took the Watershed Pledge, I committed to do the following items. Check all that apply.			
		Response Percent	Response Count
Use water-efficient faucets.		70.6%	72
Use water-efficient showerheads.		79.4%	81
Use water-efficient toilets.		74.5%	76
Turn off the faucet while brushing teeth.		91.2%	93
Use Florida-friendly landscaping.		71.6%	73
Install water-efficient sprinklers.		45.1%	46
Install a rain sensor to override the sprinkler system when it rains.		35.3%	36
Fix leaks.		76.5%	78
Never dump toxic materials down drains or on the ground.		84.3%	86
Check the car for fluid leaks and maintain the car with regular tune- ups.		75.5%	77
Keep storm drains and ditches clean by clearing debris.		67.6%	69
Pick up pet waste when near a water body and dispose of it in the trash or toilet.		58.8%	60
Watch for signs of septic tank failure.		43.1%	44
Have a septic system instpected every 2 to 3 years and pumped as needed.		41.2%	42

Encourage others to take the watershed pledge.		74.5%	76
Take part in an event that benefits the environment.		54.9%	56
Volunteer for a local environmental club.		31.4%	32
Other (please specify)		3.9%	4
	answere	ed question	102
	skipped question		14

11. Select "yes" or "no" for the items you followed through with? Then choose from the menu the reason why you w

Yes or No		
	Yes	No
Use water-efficient faucets.	65.1% (54)	25.3% (21
Use water-efficient showerheads.	75.0% (63)	17.9% (15
Use water-efficient toilets.	59.0% (49)	30.1% (25
Turn off the faucet while brushing teeth.	87.4% (76)	8.0% (7)
Use Florida-friendly landscaping.	65.1% (56)	19.8% (17
Install water-efficient sprinklers.	29.6% (24)	28.4% (23
Install a rain sensor to override the sprinkler system when it rains.	22.5% (18)	33.8% (27
Fix leaks.	77.0% (67)	8.0% (7)
Never dump toxic materials down drains or on the ground.	85.9% (73)	3.5% (3)
Check the car for fluid leaks and maintain the car with regular tune- ups.	78.6% (66)	9.5% (8)
Keep storm drains and ditches clean by clearing debris.	66.7% (54)	13.6% (11
Pick up waste when near a water body and dispose of it in the trash or toilet.	61.0% (50)	13.4% (11
Watch for signs of septic tank failure.	50.6% (42)	13.3% (11
Have a septic system instpected every 2 to 3 years and pumped as needed.	39.5% (32)	18.5% (15
Encourage others to take the watershed pledge.	75.0% (63)	16.7% (14
Take part in an event that benefits the environment.	50.6% (41)	37.0% (30

Volunteer for a local environmental club.

32.5% (26)

45.0% (36

If "yes," why?

	Easy	Inexpensive	Rebate program	Help the environment	Set chile
Use water-efficient faucets.	32.1% (18)	10.7% (6)	0.0% (0)	44.6% (25)	
Use water-efficient showerheads.	32.8% (21)	9.4% (6)	1.6% (1)	40.6% (26)	
Use water-efficient toilets.	21.2% (11)	1.9% (1)	5.8% (3)	55.8% (29)	
Turn off the faucet while brushing teeth.	50.0% (37)	5.4% (4)	0.0% (0)	27.0% (20)	
Use Florida-friendly landscaping.	16.1% (9)	5.4% (3)	0.0% (0)	50.0% (28)	
Install water-efficient sprinklers.	14.3% (5)	11.4% (4)	0.0% (0)	31.4% (11)	
Install a rain sensor to override the sprinkler system when it rains.	20.0% (6)	0.0% (0)	0.0% (0)	30.0% (9)	
Fix leaks.	23.4% (15)	14.1% (9)	0.0% (0)	43.8% (28)	
Never dump toxic materials down drains or on the ground.	23.9% (17)	1.4% (1)	0.0% (0)	66.2% (47)	
Check the car for fluid leaks and maintain the car with regular tune- ups.	22.7% (15)	9.1% (6)	0.0% (0)	47.0% (31)	
Keep storm drains and ditches clean by clearing debris.	29.8% (17)	7.0% (4)	0.0% (0)	33.3% (19)	
Pick up waste when near a water body and dispose of it in the trash or toilet.	38.0% (19)	2.0% (1)	2.0% (1)	40.0% (20)	
Watch for signs of septic tank failure.	45.5% (20)	2.3% (1)	0.0% (0)	31.8% (14)	
Have a septic system instpected every 2 to 3 years and pumped as needed.	26.3% (10)	2.6% (1)	0.0% (0)	34.2% (13)	
Encourage others to take the watershed pledge.	30.5% (18)	0.0% (0)	1.7% (1)	32.2% (19)	
Take part in an event that benefits the environment.	14.0% (6)	0.0% (0)	0.0% (0)	46.5% (20)	

Volunteer for a local environmental	7.4% (2)	0.0% (0)	0.0% (0)	48.1% (13)
club.				

If "no," why?

	Too hard	Don't know how	Takes too long	Too expensive	Forgot	Do th
Use water-efficient faucets.	0.0% (0)	5.6% (1)	0.0% (0)	33.3% (6)	11.1% (2)	0
Use water-efficient showerheads.	0.0% (0)	25.0% (3)	0.0% (0)	25.0% (3)	8.3% (1)	0
Use water-efficient toilets.	0.0% (0)	22.7% (5)	0.0% (0)	50.0% (11)	4.5% (1)	0
Turn off the faucet while brushing teeth.	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	50.0% (3)	0
Use Florida-friendly landscaping.	0.0% (0)	13.3% (2)	13.3% (2)	20.0% (3)	6.7% (1)	6
Install water-efficient sprinklers.	0.0% (0)	14.8% (4)	3.7% (1)	11.1% (3)	0.0% (0)	3
Install a rain sensor to override the sprinkler system when it rains.	0.0% (0)	13.8% (4)	3.4% (1)	6.9% (2)	0.0% (0)	6
Fix leaks.	0.0% (0)	0.0% (0)	0.0% (0)	25.0% (1)	0.0% (0)	25
Never dump toxic materials down drains or on the ground.	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0
Check the car for fluid leaks and maintain the car with regular tune- ups.	16.7% (1)	33.3% (2)	0.0% (0)	0.0% (0)	16.7% (1)	0
Keep storm drains and ditches clean by clearing debris.	0.0% (0)	15.4% (2)	0.0% (0)	0.0% (0)	7.7% (1)	7
Pick up waste when near a water body and dispose of it in the trash or toilet.	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	22.2% (2)	0
Watch for signs of septic tank failure.	0.0% (0)	20.0% (2)	0.0% (0)	0.0% (0)	0.0% (0)	0
Have a septic system instpected every 2 to 3 years and pumped as needed.	0.0% (0)	12.5% (2)	0.0% (0)	6.3% (1)	0.0% (0)	6
Encourage others to take the watershed pledge.	7.7% (1)	0.0% (0)	7.7% (1)	0.0% (0)	46.2% (6)	0
Take part in an event that benefits	0.0% (0)	11.5% (3)	11.5% (3)	0.0% (0)	3.8% (1)	3

Volunteer for a local environmental club.	0.0% (0)	8.8% (3)	14.7% (5)	0.0% (0)	2.9% (1)	2

12. Do you have a reason that was not provided that explains why you were "able" to follow through on any of the above items?

	Response Count
	44
answere	d question 44
skippe	d question 72

13. Do you have a reason that was not provided that explains why you were "unable" to follow through on any of the above items?			
	Response Count		
	46		
answered question	46		
skipped question	70		

14. Additional comments about the Watershed Pledge are welcomed.			
		Response Count	
		37	
	answered question	37	
	skipped question	79	

15. Thank you for participating in this research for the Southwest Florida Water Management District! The first 100 respondents will receive a free water conservation kit containing a kitchen aerator, two bath aerators, an adjustable massage showerhead, leak detector tablets and a water-saving garden hose nozzle. Please provide your name and address to receive your free kit.		
		Response Count
		78
	answered question	78
	skipped question	38