1. **Right Plant, Right Place**  
Plants selected to suit a specific site will require minimal amounts of water, fertilizers, pesticides and maintenance.

2. **Water Efficiently**  
Irrigate only when your lawn and landscape need water. Overwatering can waste water, cause pollution and makes plants more prone to disease and pests.

3. **Fertilize Appropriately**  
Less is often best. Overuse of fertilizers can be hazardous to your landscape and the environment.

4. **Mulch**  
Maintaining a 2”–3” layer of mulch will help retain soil moisture, prevent erosion and suppress weeds.

5. **Attract Wildlife**  
Plants in your landscape that provide food, water and shelter will attract Florida’s diverse wildlife.

6. **Manage Yard Pests Responsibly**  
Unwise use of pesticides can harm people, pets, beneficial organisms and the environment.

7. **Recycle**  
Grass clippings, leaves and yard trimmings recycled on-site provide nutrients to the soil and reduce waste disposal when reused on the landscape.

8. **Reduce Stormwater Runoff**  
Water running off your landscape can carry pollutants such as soil, debris, fertilizer, gasoline and pesticides that can negatively affect water quality and the environment. Reduction of this runoff will help prevent pollution.

9. **Protect the Waterfront**  
Waterfront property, whether on a river, stream, pond, bay or beach, is very fragile and should be carefully protected to preserve Florida’s waterways, plants and wildlife.

See other side for more information.
A Florida-friendly landscape is beautiful yet saves water and protects the environment. For information and materials on Florida-Friendly Landscaping™, visit the Southwest Florida Water Management District’s website at WaterMatters.org and click on the link for Florida-Friendly Landscaping™.