

The Southwest Florida Region

A LEADER IN **Conservation**

235 MILLION GALLONS PER DAY (GPD)

Estimated reduction in potable water demand due to conservation and source substitutions since 1987

2017 Conservation All-Stars

Lowest Per Capita GPD

- 41 City of Bowling Green
- 51 City of Polk City
- 51 City Of Pinellas Park
- 54 FGUA Aloha Gardens
- 63 Charlotte Co BOCC
- 64 City of Venice
- 64 Floral City Water Assoc
- 64 City of North Port
- 67 City of Gulfport
- 68 Polk Co BOCC ERUSA
- 71 Englewood Water District
- 75 City of Clearwater
- 77 Pinellas County
- 78 City of Sarasota
- 79 City of Dunedin
- 80 City of St Petersburg
- 80 City of Mulberry

District average per capita*
97 gpd

United States average per capita*
130 gpd

Florida average per capita*
134 gpd
*2015 Data

Adjusted Gross Per Capita



District leak detection services have saved 7 mgd

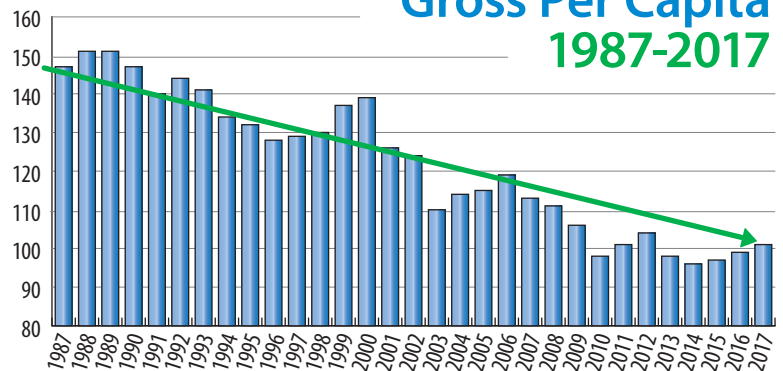


250,000 toilet and 1/2 million shower and fixture retrofits saved 15 mgd



Florida Water StarSM certified homes use up to 40% less water than typical homes

Districtwide Unadjusted Gross Per Capita 1987-2017



\$127 Million Invested in Conservation Cost-Share Projects

CFI
Cooperative Funding Initiative

187 Projects

More Than \$57 Million Total Project Costs

FARMS
Facilitating Ag Resources Management Systems

200 Projects

More Than \$69 Million Total Project Costs



BUSINESSES IN THE REGION LEADING THE WAY

99% of water use permit holders in compliance (with their total quantities)

100% of large utilities adopted rate structures that promote greater conservation

WaterCHAMP hotels save 150 million gallons per year

Southwest Florida Water Management District

For more information, WaterMatters.org/Conservation

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2020 Conservation Goals by Planning Region

