

# The Southwest Florida Region

## A LEADER IN Conservation

# 267 MILLION GALLONS PER DAY (GPD)

Estimated reduction in potable water demand due to conservation and source substitutions since 1987

### 2019 Conservation All-Stars

#### Lowest Per Capita GPD

- 46 City of Polk City
- 59 City of North Port
- 61 City of Gulfport
- 65 City of Venice
- 68 City of Pinellas Park
- 69 Floral City Water Association
- 73 Charlotte Co BOCC
- 73 City of Clearwater
- 74 Charlotte Harbor Water
- 74 City of St. Petersburg
- 74 City of Sarasota
- 74 Desoto Co Utilities
- 74 Pinellas County
- 74 Polk Co BOCC SWRUSA
- 75 City of Brooksville
- 75 City of Dunedin
- 76 Englewood Water District
- 79 City of Palmetto
- 79 FGUA Seven Springs
- 80 Ozello Water Association
- 80 Sarasota Co BOCC

District  
average per capita\*

**97 gpd**

United States  
average per capita\*

**130 gpd**

Florida  
average per capita\*

**134 gpd**

\*2015 Data

Adjusted Gross Per Capita



District leak detection services have saved 5.86 mgd

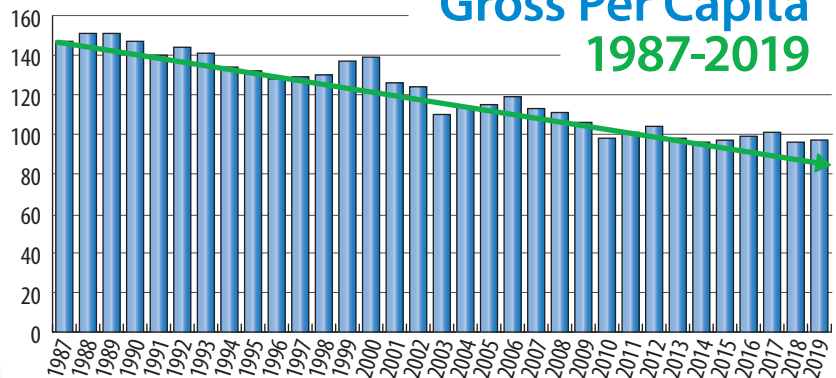


Over 16.5 mgd estimated savings from CFI projects over the past 30 years, including over 287,000 toilet replacements



Florida Water Star<sup>SM</sup> certified homes use up to 40% less water than typical homes

### Districtwide Unadjusted Gross Per Capita 1987-2019



### \$141 Million Invested in Conservation Cost-Share Projects

**CFI**  
Cooperative  
Funding Initiative

203 Projects

More Than  
\$61 Million  
Total Project  
Costs

**FARMS**  
Facilitating Ag Resources  
Management Systems

220 Projects

More Than  
\$77.8 Million  
Total Project  
Costs



### BUSINESSES IN THE REGION LEADING THE WAY

99.9% of water use permit holders in compliance (with their total quantities)

100% of large utilities adopted rate structures that promote greater conservation

WaterCHAMP hotels save 150 million gallons per year

Southwest Florida  
Water Management District

For more information, [WaterMatters.org/Conservation](http://WaterMatters.org/Conservation)

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## 2020 Conservation Goals by Planning Region

