The Southwest Florida Region
A LEADER IN Conservation

267 MILLION GALLONS PER DAY (GPD)

Estimated reduction in potable water demand due to conservation and source substitutions since 1987

2019 Conservation All-Stars
Lowest Per Capita GPD

- City of Polk City
- City of North Port
- City of Gulfport
- City of Venice
- City of Pinellas Park
- Floral City Water Association
- City of Venice
- City of Clearwater
- City of St. Petersburg
- Charlotte Harbor Water
- Desoto Co Utilities
- Pinellas County
- Polk Co BOCC SWRUSA
- City of Brooksville
- City of Sarasota
- City of Pinellas Park
- Floral City Water Association
- Charlotte Co BOC
- City of Clearwater
- City of St. Petersburg
- Charlotte Harbor Water
- Desoto Co Utilities
- Pinellas County
- Polk Co BOCC SWRUSA
- City of Brooksville
- City of Sarasota
- City of Pinellas Park
- Floral City Water Association

Districtwide Unadjusted Gross Per Capita 1987-2019

$141 Million Invested in Conservation Cost-Share Projects

- CFI Cooperative Funding Initiative
- FARMS Facilitating Ag Resources Management Systems

203 Projects
More Than $61 Million Total Project Costs

220 Projects
More Than $77.8 Million Total Project Costs

District leak detection services have saved 5.86 mgd
Over 16.5 mgd estimated savings from CFI projects over the past 30 years, including over 287,000 toilet replacements
Florida Water Star certified homes use up to 40% less water than typical homes

99.9% of water use permit holders in compliance (with their total quantities)
100% of large utilities adopted rate structures that promote greater conservation
WaterCHAMP hotels save 150 million gallons per year

For more information, WaterMatters.org/Conservation
The Southwest Florida Region
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2020 Conservation Goals
by Planning Region

Regional Unadjusted Gross Per Capita Water Usage

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2020 Regional Goal

WaterMatters.org/Conservation