

The Southwest Florida Region

A LEADER IN Conservation

260 MILLION GALLONS PER DAY (GPD)

Estimated reduction in potable water demand due to conservation and source substitutions since 1987

2020 Conservation All-Stars

Lowest Per Capita GPD

- 46 City of Polk City
- 58 City of North Port
- 61 City of Gulfport
- 66 City of Venice
- 69 Floral City Water Association
- 72 City of Clearwater
- 72 City of St. Petersburg
- 74 Charlotte Co BOCC
- 74 Charlotte Harbor Water
- 74 Desoto Co Utilities
- 75 City of Sarasota
- 75 City of Pinellas Park
- 75 City of Brooksville
- 75 City of Dunedin
- 76 Pinellas County
- 77 Polk Co BOCC SWRUSA
- 79 City of Palmetto
- 79 FGUA Seven Springs
- 79 Englewood Water District
- 80 Ozello Water Association
- 80 Sarasota Co BOCC

District
average per capita*
97 gpd

United States
average per capita*
130 gpd

Florida
average per capita*
134 gpd
*2015 Data

Adjusted gross per capita for utilities with a functional population of 20,000 or greater



District leak detection services have saved 5.89 mgd

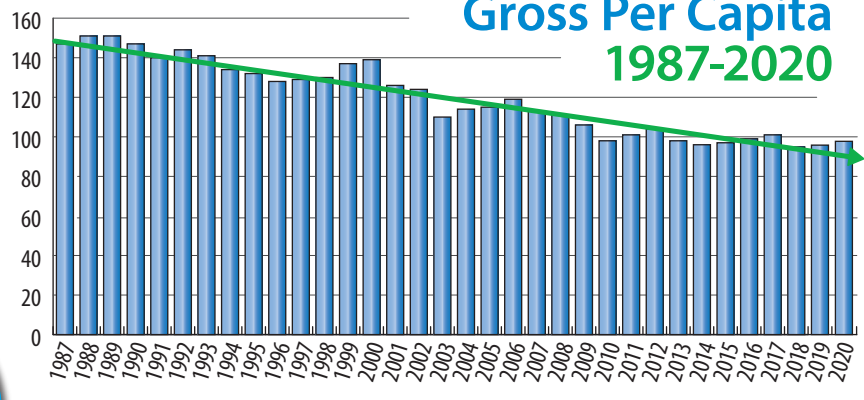


Over 16.7 mgd estimated savings from CFI projects over the past 31 years, including over 289,000 toilet replacements



Florida Water StarSM certified homes use up to 40% less water than typical homes

Districtwide Unadjusted Gross Per Capita 1987-2020



\$146 Million Invested in Conservation Cost-Share Projects

CFI Cooperative Funding Initiative

209 Projects

More Than \$62 Million
Total Project Costs

FARMS Facilitating Ag Resources Management Systems

231 Projects

More Than \$82.7 Million
Total Project Costs

WISE Water Incentives Supporting Efficiency

32 Projects

More Than \$592,000
Total Project Costs Since 2019

Mini-FARMS

217 Projects

More Than \$1.2 Million
Total Project Costs Since 2007

BUSINESSES IN THE REGION LEADING THE WAY

99.9% of water use permit holders in compliance (with their total quantities)

100% of large utilities adopted rate structures that promote greater conservation

WaterCHAMP hotels save 150 million gallons per year

Southwest Florida
Water Management District

For more information, WaterMatters.org/Conservation

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2020 Conservation Goals by Planning Region

