

**APPROVED
MEETING SUMMARY**

**Industrial Advisory Committee
Southwest Florida Water Management District
January 08, 2008**

The Industrial Advisory Committee (IAC) of the Southwest Florida Water Management District convened for its regular meeting at 9:04 a.m., January 08, 2008, at the District's Tampa Service Office, 7601 Highway 301 North, Tampa, Florida.

IAC Committee Members

Patricia West, Chair
Stefan Katzaras, Vice Chair
Denise Corrales
Fred Crabill
Terry Eastley
Marc Hurst
Denver Phares
Jeff Stewart

Staff Members

Lou Kavouras, Facilitator
Anthony Andrade
Mark Hammond
Clark Hull
Joanne McClellan
Michael Molligan

Governing Board Member

Jennifer Closshey

Recording Secretary

Adrienne Hirsch

A list of all present who signed the attendance roster is filed in the permanent files of the District. Compact disks of the audio and copies of materials and handouts, as set forth in full herein, are also filed in the permanent files of the District.

The numbers preceding the items below correspond with the revised agenda.

1. Call to Order, Introductions and Announcements

Patricia West, Chair, called the meeting to order. She welcomed the members, staff, and interested persons attending and provided members an opportunity to introduce themselves. There were no announcements.

2. Additions and Deletions to the Agenda

Lou Kavouras, Deputy Executive Director, informed the committee of one addition and one change to the published Agenda: 1) Agenda Item #4, Elections for Chair and Vice Chair, was added; 2) Michael Molligan, Communications Manager, will present Agenda Item #5, instead of Robyn Hanke.

3. Approval of the October 16, 2007 Meeting Summaries

There was a motion and second to approve the October 16, 2007 Meeting Summary.

4. Election of Chair and Vice Chair

Motions were carried to elect Stefan Katzaras as Chair and Fred Crabill as Vice Chair. Ms. Kavouras thanked Chair West for her years of leadership to the Committee.

5. Drought 2007 Update

Lois Sorensen, Demand Management Coordinator, stated that the drought which started in the spring of 2006 continues. Water restrictions have been extended and increased to a "Modified Phase III" where landscape watering is restricted to once a week. Additional actions may include moving to a full "Phase IV" restriction, if necessary. Ms. Sorensen advised the District plans to work closely with utilities, especially those served by the Peace River Manasota Regional Water Supply Authority. In conclusion, she stated that a deficit of water has been building over the past twenty-four months and that the drought is going to persist, possibly intensify, through at least the end of February 2008.

Michael Molligan, Communications Director, continued the presentation by informing the Committee of the drought communications plan, Skip A Week, which includes news articles, television coverage, public affairs programming, radio spots, billboards and digital billboards, print ads and articles for Home-Owner Association newsletters as well as full-page ads in Time Magazine, Newsweek, US News and World Report covering a six-county area. The Governor's office may make a televised plea, as may our Executive Director, Dave Moore. A sign stating, "It's a drought. Conserve! Learn more at WaterMatters.org" was created and sign placement has been coordinated with over 400 governmental agencies throughout the District.

Jennifer Closshey, Governing Board Member, asked the Committee Members to share how the drought is affecting their individual industries and respective clients. In response, many stated that their industry is aware of the drought and try to conserve, however there is not much affect on daily operations.

Questions arose on how Phase IV might affect their facilities as maintenance requires discharging water and cleaning equipment. Ms. Sorensen assured the Committee that health and safety exemptions would be determined on a case-by-case basis.

Discussions ended on a positive note as all agreed this crisis has increased interest in aquifer recharge projects. Water conservation has become a statewide issue and works in conjunction with the climate change initiatives the District is spearheading.

6. Reclaimed Water Task Force Recommendations

Anthony Andrade, Sr. Water Conservation Analyst, stated that at the October Governing Board meeting, 14 of the 16 Recommendations were approved. Recommendations #2 and #10 remain unresolved. Staff was directed to further investigate the capital and administrative costs associated with Recommendation #2, Encourage Distribution Systems in New Developments. Staff is working with the Department of Environmental Protection, the Public Service Commission and other water management districts to assure that Recommendation #10, Definition of the "Economically Feasible" Requirement for Reclaimed Water in Water use permitting, is consistent with Florida State Law. It is anticipated these items will be brought back to the Governing Board at their February 2008 meeting.

7. Rule Making Update

Ms. Kavouras gave the following Rule Making Update: 1) The Central Florida Coordination Area rules have now been published by the three water management districts involved in the effort, in the Florida Administrative Weekly last month, which gives the public time to comment. If there are no challenges to those proposed rules by January 18, 2008, staff will proceed with the final rule process and adoption. 2) The revised SWUCA per capita rules were presented to the Governing Board in August. There will be additional revisions presented to the Board in January due to concerns expressed by two public supply entities: On Top of the World and The Villages. If approved, the rule will be published in January to allow for additional comment. 3) Water Use Permitting rules may be amended to provide a 20 year permit where applicable for developers that meet certain criteria and compliances and fees. If approved, the rule will be published in January. 4) Rules relating to Minimum Flows and Levels have had some challenges to the Minimum Levels that were being proposed to Crews Lake in Pasco County. There is a petition to extend that review and open hearing process. It is anticipated the rule will go before the Governing Board in January.

8. Statewide Uniform Stormwater Rule

Clark Hull, Regulation Program Director, gave a brief history of the current storm water rules and why Florida is in need of one consistent statewide rule. He quoted the three major points on which the rule is based from Chapter 62-40, F.A.C., Water Resource Implementation Rule, 1) Maintain, to the maximum extent practical, during and after construction and development, the pre-development stormwater characteristics of a site; 2) Achieve at least 80 percent reduction of the average annual load of pollutants that would cause or contribute to violations of state water quality standards; 3) Achieve at least 95 percent reduction of the average annual load of pollutants that would cause or contribute to violations of state water quality standards in Outstanding Florida Waters. In accordance to research, it will be recommended that the first point, the pre-post match, be the guiding criteria for standardization, making the rule equitable and flexible. It is proposed the draft rule will be available for public comment by summer 2008 and adoption by the Department of Environmental Protection's Secretary by summer 2009, and then implemented by the DEP and the water management districts.

9. Overview of Lake Hancock Project

Mark Hammond, Resource Management Director, explained the purpose of the Lake Hancock Project is to raise the lake level about one and half feet. This allows water storage during the wet season that can be released during the dry season. This past September the Governing Board authorized the project and adopted a resolution to authorize proceeding with eminent domain for affected homeowners who do not participate in a voluntary acquisition. Mr. Hammond went on to discuss the project benefits and impacts. The primary benefit of raising the lake level is to provide about fifty percent of the minimum flow requirements for a 20-mile portion of the upper Peace River. The major impact is the disposition of homeowners around the lake. About 33 homes still need to be acquired. Public meetings have been held since the end of 2003 to inform the public, including one-on-one home-owner meetings for those whose homes must be acquired due to the raised water level. Voluntary acquisition is preferred.

10. Development of Agenda Topics for the April 8, 2008 Meeting

Drought Update
SWFWMD Green Initiatives
Reclaimed Water Task Force Recommendations Update
Any Governing Board Requests for Input/Comments
Discuss Ethanol Facility in Tampa
Tampa Bay Water's Presentation on the Desalination Plant
Legislative Update

11. Remaining FY 2008 Meeting Dates

April 8, 2008
July 8, 2008
Reminder: All meetings are scheduled for 9:00 a.m. in the District's Tampa Service Office.

12. Other Business

Ms. Kavouras once again thanked the incumbent Chair, Patricia West for her leadership. Ms. West plans to continue supporting the Industry Advisory Committee as a member.

13. Adjournment

At 11:30 a.m. there was a motion and second to adjourn the meeting.