Hydrologic Conditions Update
- Mr. Granville Kinsman, Hydrologic Data Manager, provided an update on the state of the hydrologic conditions. Mr. Kinsman explained that La Niña has affected hydrologic conditions. January rainfall was below normal; moreover, the northern region experienced conditions drier than the central and southern regions. The winter and spring forecast is expected to be drier than normal due to La Niña conditions.

Water Conservation Funding: WISE Program
- Mr. Josh Madden, Environmental Project Manager, presented information that outlined the WISE Program. He explained that WISE is beneficial to smaller type projects associated with landscaping, recreational, industrial, commercial, and institutional sectors. Mr. Madden outlined the qualifying entities that can benefit from WISE and items eligible for funding. Mr. Madden stated that a water savings estimate is a critical part of the funding. Once funding is approved the applicant has one year to complete the project.

- Mr. Madden asked for the committee’s assistance with providing outreach to relevant parties known personally or professionally. Mr. James Morris mentioned providing the information to other committee members.

- Mr. Morris inquired about how Mr. Madden is marketing the WISE Program. Mr. Madden explained there has been media and newspaper coverage. Mr. Madden has also provided presentations to additional entities.

2021 Legislative Update
- Mr. Joel Brown, Senior Government Affairs Regional Manager, presented an update of the 2021 legislative session. He provided a calendar of the 2021 legislative session, outlined funding requests, current senate and house chairs, and environmental bills that have been filed.

- Mr. Brown addressed bills SB952, SB64 and SB62. He specified District priorities that include Senate confirmation of Governing Board members and the monitoring of legislation with potential policy or fiscal impact to the District.

Development of agenda topics for the next Industrial Advisory Committee meeting at 10:00 a.m. on Tuesday, May 11, 2021
- No agenda topics were requested at this time.