

**APPROVED
MEETING SUMMARY**

**Public Supply Advisory Committee
Southwest Florida Water Management District
January 08, 2008**

The Public Supply Advisory Committee (PSAC) of the Southwest Florida Water Management District convened for its regular meeting at 1:30 p.m., January 8, 2008, at the District's Tampa Service Office, 7601 Highway 301 North, Tampa, Florida.

PSAC Committee Members

Marvin Kaden, Chair
Warren Hogg, Vice Chair
Greg Boettcher
Mike Coates
Chuck Lewis
Pamela Marlowe-Greene
Phoenix McKinney
James Morgan
Andy Neff
Bob Robertson
Ruffin Gray
Randy Schommer
Dave Slonena
Richard Voakes
Vicky Zimarino

Staff Members

Lou Kavouras, Facilitator
Anthony Andrade
Terri Behling
Bobby Lue
Joanne McClellan
Michael Molligan
Lois Sorensen

Recording Secretary

Adrienne Hirsch

A list of all present who signed the attendance roster is filed in the permanent files of the District. Compact disks of the audio and copies of materials and handouts, as set forth in full herein, are also filed in the permanent files of the District.

The numbers preceding the items below correspond with the revised agenda.

1. Call to Order, Introductions and Announcements

Marvin Kaden, Chair, called the meeting to order. He welcomed members, staff, and interested persons attending and provided members an opportunity to introduce themselves. Lou Kavouras, Deputy Executive Director, introduced and welcomed Mr. Randy Schommer, representing On Top of the World Utilities/CSW Management Inc. He is a new member of the Committee. Ms. Kavouras introduced Ruffin Gray as alternate for Gary Ross representing the City of Lakeland.

2. Additions and Deletions to the Agenda

Chair Kaden informed the committee that Michael Molligan, Communications Manager, will present Agenda Item #5, instead of Robyn Hanke. Ms. Kavouras discussed the addition of Agenda Item #4, Elections for Chair and Vice Chair.

3. Approval of the October 16, 2007 Meeting Summary

There was a motion and second to approve the October 16, 2007 Meeting Summary.

4. Election of Chair and Vice Chair

Motions were carried to re-elect Marvin Kaden as Chair and Warren Hogg as Vice Chair.

5. Drought 2007 Update

Lois Sorensen, Demand Management Coordinator, stated the drought which started in the spring of 2006 continues. Water restrictions have been extended and increased to a "Modified Phase III" where landscape watering is restricted to once a week. Additional actions may include moving to a full "Phase IV" restriction, if necessary. Ms. Sorensen advised that the District plans to work closely with utilities, especially those served by the Peace River Manasota Regional Water Supply Authority. In conclusion, she stated that a deficit of water has been building over the past 24 months and that the drought is going to persist, possibly intensify, through at least the end of February 2008.

Michael Molligan, Communications Director, continued the presentation by informing the Committee of the drought communications plan, Skip A Week, which includes news articles, television coverage, public affairs programming, radio spots, billboards and digital billboards, print ads and articles for Homeowner Association newsletters as well as full-page ads in Time Magazine, Newsweek, US News and World Report covering a six-county area. The Governor's office may make a televised plea, as may our Executive Director, Dave Moore. A sign stating, "It's a drought. Conserve! Learn more at WaterMatters.org" was created and sign placement has been coordinated with over 400 governmental agencies throughout the District.

6. Reclaimed Water Task Force Recommendations

Anthony Andrade, Sr. Water Conservation Analyst, stated that at the October Governing Board meeting, 14 of the 16 Recommendations were approved. Recommendations #2 and #10 remain unresolved. Staff was directed to further investigate the capital and administrative costs associated with Recommendation #2, Encourage Distribution Systems in New Developments. Staff is working with the Department of Environmental Protection, the Public Service Commission and other water management districts to assure that Recommendation #10, Definition of the "Economically Feasible" Requirement for Reclaimed Water in Water use permitting, is consistent with Florida State Law. It is anticipated these items will be brought back to the Governing Board at their February 2008 meeting.

7. Enhanced Public Supply Water Conservation

Bobby Lue, Regulation Director, stated that conservation is achieved through both regulatory and non-regulatory initiatives. Non-regulatory initiatives include cooperative funding, education such as the Skip-A-Week campaign and Florida friendly landscaping, and encouraging technology such as soil moisture sensors. Regulatory initiatives include providing year-round conservation measures, such as limiting lawn irrigation and developing water shortage rules to address water use during drought times, including conservation requirements in water use permits. Other strategies include Water Conservation Summits, expansion of Northern Tampa Bay Water Use Caution Area, expansion of Southern Water Use Caution Area (SWUCA) Per Capita Requirements to 150 gallons per capita daily, and proposing Water Use Caution Areas in the Northern District where presently there are none.

8. Rule Making Update

Ms. Kavouras gave the following Rule Making Update: 1) The Central Florida Coordination Area rules have now been published by the three Water Management Districts involved in the effort, in the Florida Administrative Weekly last month, which gives the public time to comment. If there are no challenges to those proposed rules by January 18, 2008, staff will proceed with the final rule process and adoption. 2) The revised SWUCA per capita rules were presented to the Governing Board in August. There will be additional revisions presented to the Board in January. If approved, the rule will be published in January to allow for additional comment. 3) Water Use Permitting rules may be amended to provide a 20 year permit where applicable for developers that meet certain criteria and compliances and fees. If approved, the rule will be published in January. 4) Rules relating to Minimum Flows and Levels have had some challenges to the Minimum Levels that were

being proposed to Crews Lake in Pasco County. There is a petition to extend that review and open hearing process. It is anticipated the rule will go before the Governing Board in January.

9. Development of Agenda Topics for the April 8, 2008 Meeting

Continued update on the drought.

Media Messaging Update on Phase I or present Phase II with media samples.

First quarter Governing Board Meetings summary with any requested input

District's strategic plan 2008 with additional outreach for Advisory Board feedback

10. Remaining FY 2008 Meeting Dates

April 8, 2008

July 8, 2008

Reminder: All meetings are scheduled for 1:30 p.m. in the District's Tampa Service Office.

11. Other Business

There was no other business discussed.

12. Adjournment

At 2:50 p.m. there was a motion and second to adjourn the meeting.