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Southwest Florida Water Management District

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AGENDA

Industrial Advisory Committee Southwest Florida Water Management District Tampa Service Office 7601 US Highway 301 North, Tampa, Florida Tuesday, October 16, 2007 9:00 a.m.

1. Call to Order and Introductions – Chair Patricia West, Progress Energy Florida
2. Additions and Deletions to the Agenda – Michael Molligan, Communications Director
3. Approval of the July 10, 2007 Meeting Summary
4. Drought 2007 Update – Lois Sorensen, Demand Management Coordinator
(20 minutes)
5. Media Messaging – Michael Molligan (20 minutes)
6. Water Supply Coordination – Rand Frahm, Southern District Planning Manager
(20 minutes)
 - a. Central Florida Area
 - b. North Florida Area
7. Development of Agenda Topics for the January 8, 2008 Meeting
8. Announcements and Other Business
9. Adjournment

**REMINDER: Future IAC meetings are scheduled for 9:00 a.m. at the District's Tampa Service Office. Please mark your 2008 calendar with the following dates:
January 8 / April 8 / July 8**